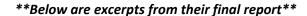
Organization: Scotland County Health Department

County: Scotland

Address: 1405 West Blvd. Laurinburg, N.C. 28353 Phone: 910-277-2440

Website: http://www.scotlandcountyhealth.org/

Project: Educational Resources for Preventing Teen Pregnancy



About the Project: Scotland County continues to have one of the highest teen pregnancy rates in N.C. and is ranked 8th highest in the state. Last year, the county was 23rd in the state. To combat this growing epidemic, six educational "lunch and learns" were provided to key stakeholders and agencies in the community. Key stakeholders and agencies included local medical providers, Scotland County Department of Social Services, North Carolina Cooperative Extension, Scotland County Health Department (SCHD), Scotland County School System, and Scotland County Leadership and Education for Adolescent Parents (LEAP) Program.

A PowerPoint presentation was created for this audience discussing:

- 1. Title Ten Family Planning Program
- 2. North Carolina Teen Pregnancy Rate
- 3. Scotland County Teen Pregnancy Rate
- 4. Economic Expenditures Associated with Teen Pregnancy
- 5. Preconception Services
- 6. Pregnancy Prevention Services Provided by SCHD.

These key stakeholders and agencies were chosen because by making this target audience aware of the pregnancy prevention services SCHD provides, they can be effective in making referrals and helping change the behaviors of the overall target population (i.e. teen women of reproductive age). This target audience can also empower teen women to make sound sexual decisions by giving them the education necessary to do so.

Successes: This grant has allowed SCHD to be effective in increasing outreach and in-reach efforts. With the equipment obtained (in addition to utilizing our existing programs and resources to the greatest extent and focusing on areas where we can make the biggest impact) we can greatly improve the health and lifestyles of teen women in our county.

